

FOX RIVERSIDE LIVE

FOX RIVERSIDE THEATER FOUNDATION E-NEWSLETTER

AUGUST 2015

Foundation Looks for Balcony "Buyers" A Special On-line Giving Effort is scheduled to Boost Outreach

As part of funding efforts for its signature program, *Students at Broadway*, the Fox Riverside Theater Foundation encourages donors to go on-line (riversidefoxfoundation.org) and give on December 1, 2015 (National Giving Tuesday). Last year's *Own the Balcony* mini-campaign helped provide 313 season tickets, to be distributed among schools and non-profit agencies.

The total number of tickets available during the 2014-15 season exceeded 2,000 and were also distributed to several groups from local senior centers through our *Seniors at Broadway* program.

The Foundation kicked off the last fiscal year with an *Own the Balcony* social media campaign in July 2014, which raised about \$5,000, and the organization intends to promote the idea throughout the year in all of its fundraising efforts.

"*Own the Balcony*" is just the first step toward '*Own the Theater*,'" said Executive Director Cynthia Wright. "Someday, we hope to have dedicated outreach performances during each Broadway show run."



To support *Own the Balcony*, go to RiversideFoxFoundation.org/Donate and choose "Other" as the gift type or contact us (cwright@riversideca.gov or info@riversidefoxfoundation.org).

Family Fun Day Kicks Off on the First Sunday in October

Arts organizations in downtown Riverside collaborate through the First Sundays program to present free creative activities for kids and their families. The Fun Day is held on the first Sunday of each month, October through May, from 1:00 to 4:00 pm.

The Fox Riverside Theater Foundation participates on the Main Street pedestrian mall at Mission Inn Avenue, near the Coffee Bean and Tea Leaf. Foundation interns plan activities that coordinate thematically with upcoming shows at the Fox, and volunteers help children choose and complete their projects. The Foundation is often joined by other organizations, such as the *Associated Women in Science* group from UCR, who blend science with art for educational projects.

Come see us for the season opener on October 4, 2015! We will be located in front of the Coffee Bean and Tea Leaf.



Join us on October 4 for crafts and fun, compliments of the Fox Foundation

Students at Broadway 2015-2016 season is coming this September!

The Fox Riverside Theater Foundation is preparing for its fifth season of *Students at Broadway*, bringing local students to the Fox, providing complimentary tickets, and educational pre-and post-show extras.

The program has more than doubled since 2012. With the help of donors, sponsors, grants, and our online fundraising campaign, "*Own the Balcony*", we hope to provide even more tickets to students and seniors.

Students at Broadway/Seniors at Broadway Schedule

Menopause the Musical
Saturday, September 26, 2015 at 3 pm
Marilyn Forever Blonde
Saturday, October 24, 2015 at 2 pm
Bullets Over Broadway
Wednesday, January 27, 2016 at 7 pm

The Producers
Sunday, February 14, 2016 at 3 pm
Forbidden Broadway
Saturday, March 12, 2016 at 2 pm
Joseph and the Amazing Technicolor Dreamcoat
Sunday, April 10, 2016 at 1 pm

Fox Performing Arts Center 2015 Upcoming Events

American Idol Live
Friday, August 28 at 8 pm

Lewis Black
Sunday, September 13 at 8 pm

Menopause: The Musical
Saturday, September 26, at 3 & 8 pm

Russian Grand Ballet Presents: Swan Lake
Saturday, October 3 at 7:30 pm

Stars of the Philharmonic
Saturday, October 10 at 7:30 pm

Amy Grant
Sunday, October 11 at 8 pm

Margaret Cho - The Psycho Tour
Friday, October 23 at 8 pm

Marilyn Forever Blonde
Saturday, October 24 at 2 & 8 pm

Last Comic Standing
Friday, November 27 at 7:30 pm

Mythbusters: Jamie & Adam Unleashed
Monday, December 7 at 7 pm

It's A Wonderful Life (Film)
Saturday, December 19, time TBA

The Fox Riverside Theater Foundation can say "yes" to outreach opportunities for youth and seniors only because our friends do! A Foundation membership gives you many benefits, but the greatest is the satisfaction that comes from providing life-enriching experiences to local residents who could not otherwise enjoy them. For more information please visit our website at www.riversidefoxfoundation.org

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(Represents contributions given since January 1, 2014)

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Riverside, California

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